



# ComSciCon Houston 2018



## **SPONSORSHIP OPPORTUNITIES**

PARTNER WITH COMSCICON-HOUSTON AND GET VISIBILITY OF YOUR ORGANIZATION WITH OPPORTUNITIES TO NETWORK, AND ENGAGE THROUGH SOCIAL MEDIA AND PRINT MEDIA PLATFORMS.

# TO OUR POTENTIAL SPONSOR:

We invite you to connect with our organization through sponsorship. The goal of ComSciCon-Houston is to foster the local intellectual community, promote professional development of local science graduate students, and enhance the ability of participants to communicate their science to broad and diverse audiences. Your sponsorship will give our organization latitude to accomplish these objectives.

The benefits of sponsorship are significant. We held a successful inaugural conference in March 2017, with 30 participants (chosen from nearly 100 applicants) from institutions across Houston. In March 2018 we will host the second city-wide conference that will draw participation from multiple local universities. Your partnership with ComSciCon Houston allows you to reach talented Houston area science students, while demonstrating positive community support and increasing your visibility. Your sponsorship will help us improve the lives of young scientists and further successful scientific communication through education, mentorship, professional development, and public service.

We hope you find it beneficial to sponsor our organization. Our organization is run by students for students and your donations matter. Enclosed you will find specific information on the ways we will recognize your sponsorship at our second, city-wide conference. **For more information on how to make your donation, contact Aswathy Girija at [Houston@comscicon.org](mailto:Houston@comscicon.org) using the subject line "Sponsorship"**. Please do not hesitate to contact us with any question or concerns. We look forward to working with you to make a positive impact in the scientific community.

Regards,

ComSciCon-Houston 2018 Organizing Committee

# OUR GOAL

**TO TEACH ADVANCED SCIENCE COMMUNICATION SKILLS TO  
WORKSHOP PARTICIPANTS AND TO FOSTER A SCIENCE  
COMMUNICATION COMMUNITY IN HOUSTON**

# CONFERENCE BENEFITS

- Hands-on training in developing a popular science article
- Expert keynote lectures
- Interactive panels
- Pop talks
- Networking opportunities with communications professionals



# SPONSOR BENEFITS

## PLATINUM LEVEL

\$2,500

- Company name and logo listed on website
- Inclusion in all website announcements and emails
- Recognition on social media
- Company name and logo printed on event T-shirts and program
- Company signage prominently displayed at event
- **Inclusion in all press releases**

## GOLD LEVEL

\$1,000

- Company name and logo listed on website
- Inclusion in all website announcements and emails
- Recognition on social media
- **Company name and logo printed on event T-shirts and program**
- **Company signage prominently displayed at event**

## SILVER LEVEL

\$500

- Company name and logo listed on website
- **Inclusion in all website announcements and emails**
- **Recognition on social media**

## BRONZE LEVEL

\$250

- Company name and logo listed on website

# IN KIND BENEFITS

## **ABOVE \$500**

- **Company name and logo listed on website**
- **Inclusion in all website announcements and emails**
- **Inclusion in all press releases**
- Recognition on social media
- Company name and logo printed on event T-shirts and program
- Company signage prominently displayed at event

## **BELOW \$500**

- Company name listed on website
- Recognition on social media
- Company name and logo printed on event T-shirts and program
- Company signage prominently displayed at event

# IN KIND DONATIONS

**IN ORDER TO ENSURE THE BEST EXPERIENCE FOR OUR ATTENDEES, VOLUNTEERS, AND EXPERTS, YOU CAN HELP US PROVIDE THE FOLLOWING ITEMS**

- Breakfast and Lunch for 60 people
- Coffee, water, and snacks for attendees
- Drinks and snacks for the post-conference reception
- 100 printed folders with ComSciCon logo
- 2'x4" banner
- Conference Programs
- Custom Printed Tote Bags
- T-shirts with ComSciCon and sponsor logos
- Photography
- Panelist Thank You Gifts

# PLATINUM SPONSOR

**\$2500 | 2 SPONSORSHIPS AVAILABLE**

- Company name and logo listed on website
- Inclusion in all website announcements and emails
- Recognition on social media
- Company name and logo printed on event T-shirts and program
- Company signage prominently displayed at event
- Inclusion in all press releases



# GOLD SPONSOR

**\$1000 | 2 SPONSORSHIPS AVAILABLE**

- Company name and logo listed on website
- Inclusion in all website announcements and emails
- Recognition on social media
- Company name and logo printed on event T-shirts and program
- Company signage prominently displayed at event

# SILVER SPONSOR

**\$500 | 5 SPONSORSHIPS AVAILABLE**

- Company name and logo listed on website
- Inclusion in all website announcements and emails
- Recognition on social media

# BRONZE SPONSOR

**\$250 | 5 SPONSORSHIPS AVAILABLE**

- Company name and logo listed on website

# FOOD SPONSOR

## **Catered lunch for 60 people**

2 Sponsorships Available | Approximate Value \$600

## **Breakfast for 60 people**

2 Sponsorships Available | Approximate Value \$150

## **Coffee and Snacks to be provided throughout the day**

2 Sponsorships Available | Approximate Value \$500

# SWAG SPONSOR

## **Speaker Swag**

1 Sponsorship Available | Approximate Value \$750

## **Participant Swag Bags + Folders**

2 Sponsorships Available | Approximate Value \$350

## **T-shirt Sponsor**

2 Sponsorships Available | Approximate Value \$500

# CLOSING RECEPTION SPONSOR

## **Drinks and Snacks at Valhalla Social**

1 Sponsorship Available | Approximate Value \$300

# PARKING SPONSOR

## **Parking for attendees**

1 Sponsorship Available | Approximate Value \$750

**Deadline to Commit: 01.15.18**